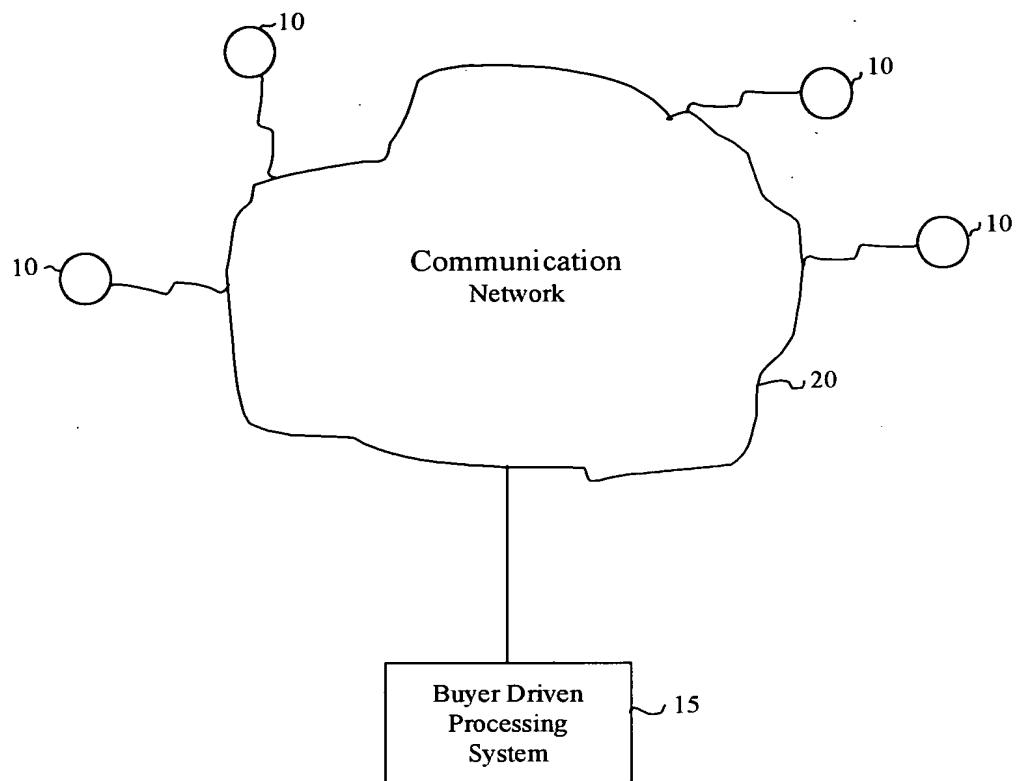


Title: BUYER-DRIVEN  
TARGETING OF PURCHASING  
ENTITIES  
Inventor(s): Mark Landesman  
DOCKET NO.: 084561/0103



**Fig. 1**

Title: BUYER-DRIVEN  
TARGETING OF PURCHASING  
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Inventor(s): Mark Landesmann  
DOCKET NO.: 084561/0103

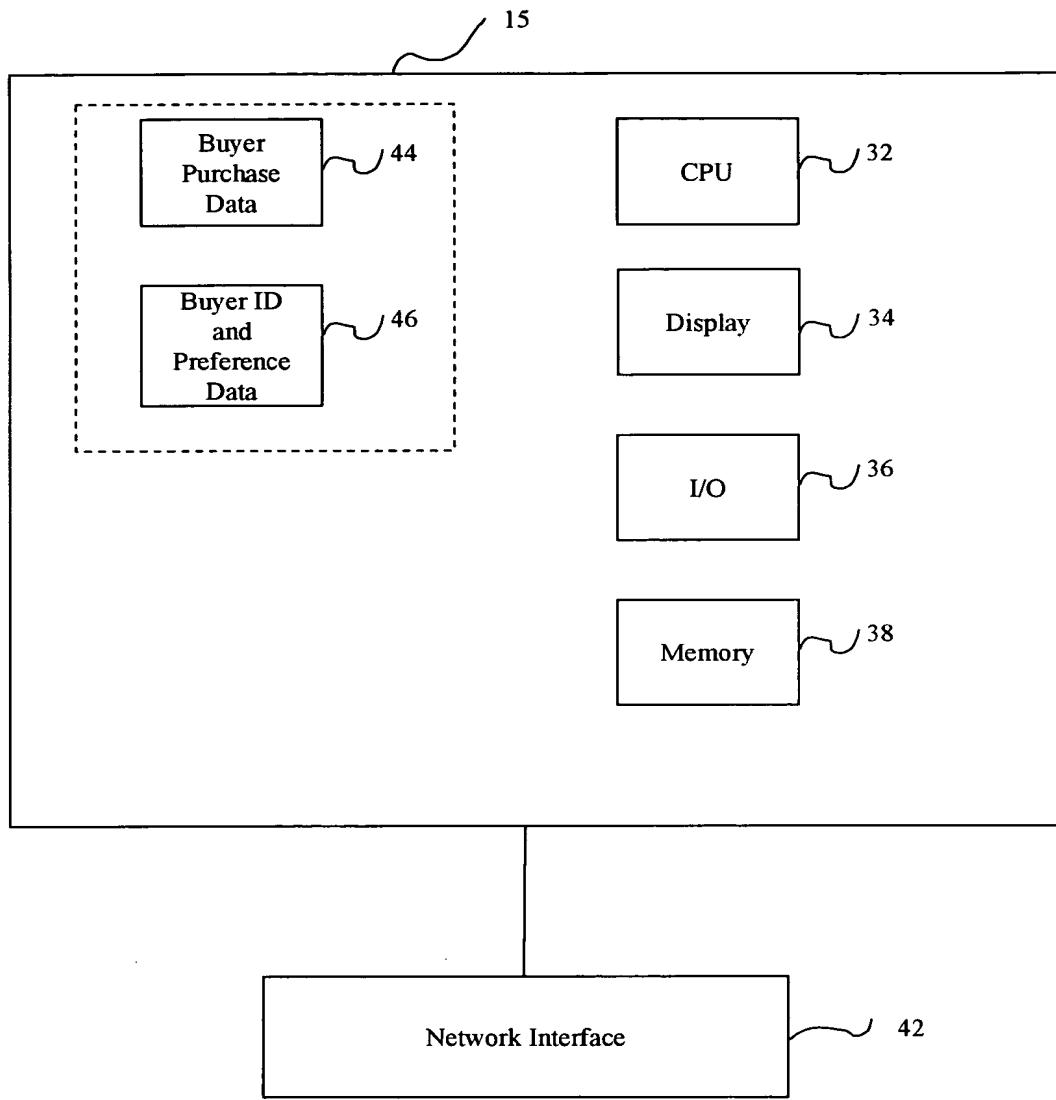


Fig. 2

## Title: BUYER-DRIVEN TARGETING OF PURCHASING ENTITIES

Inventor(s): Mark Landesmann  
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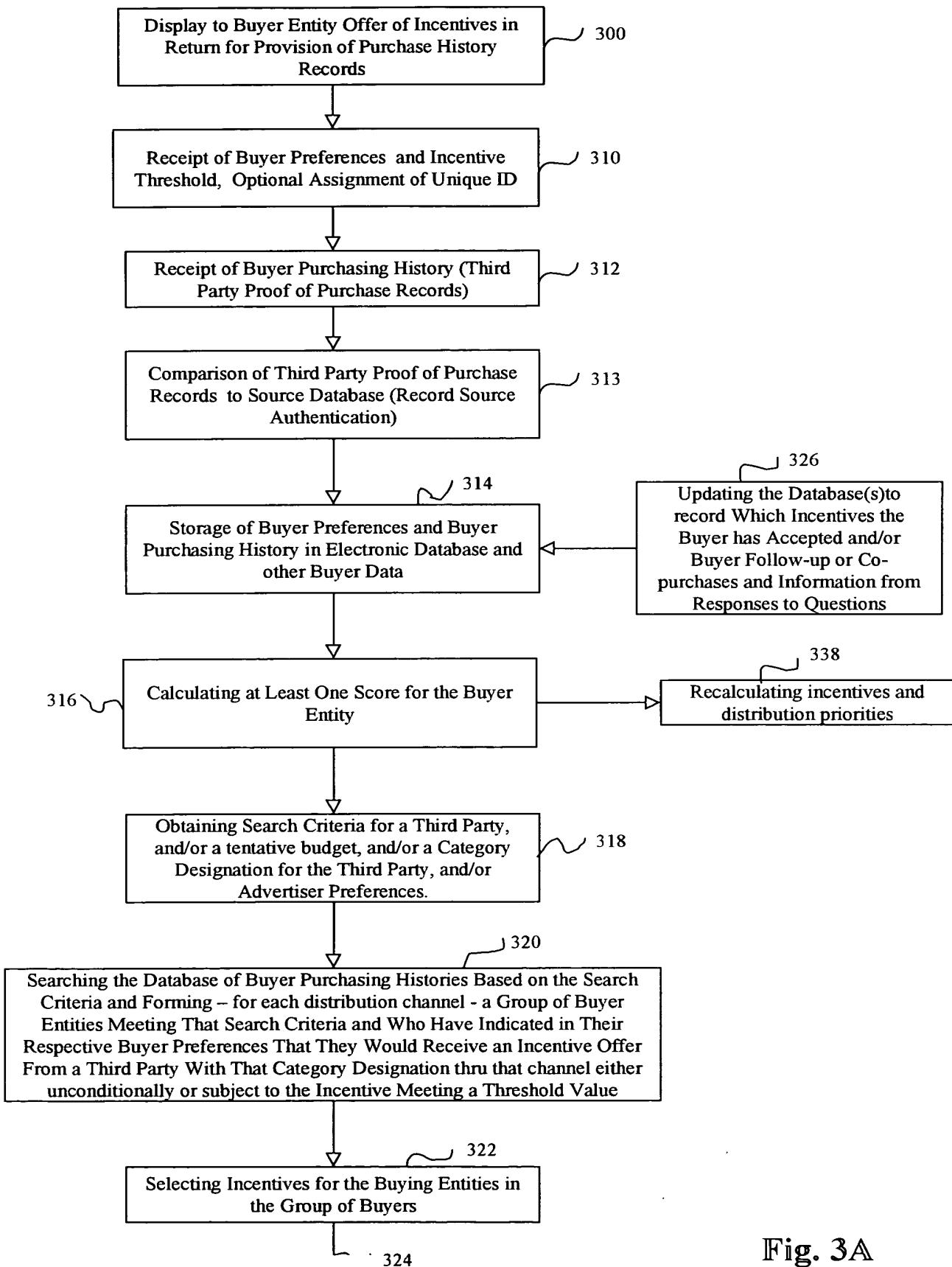
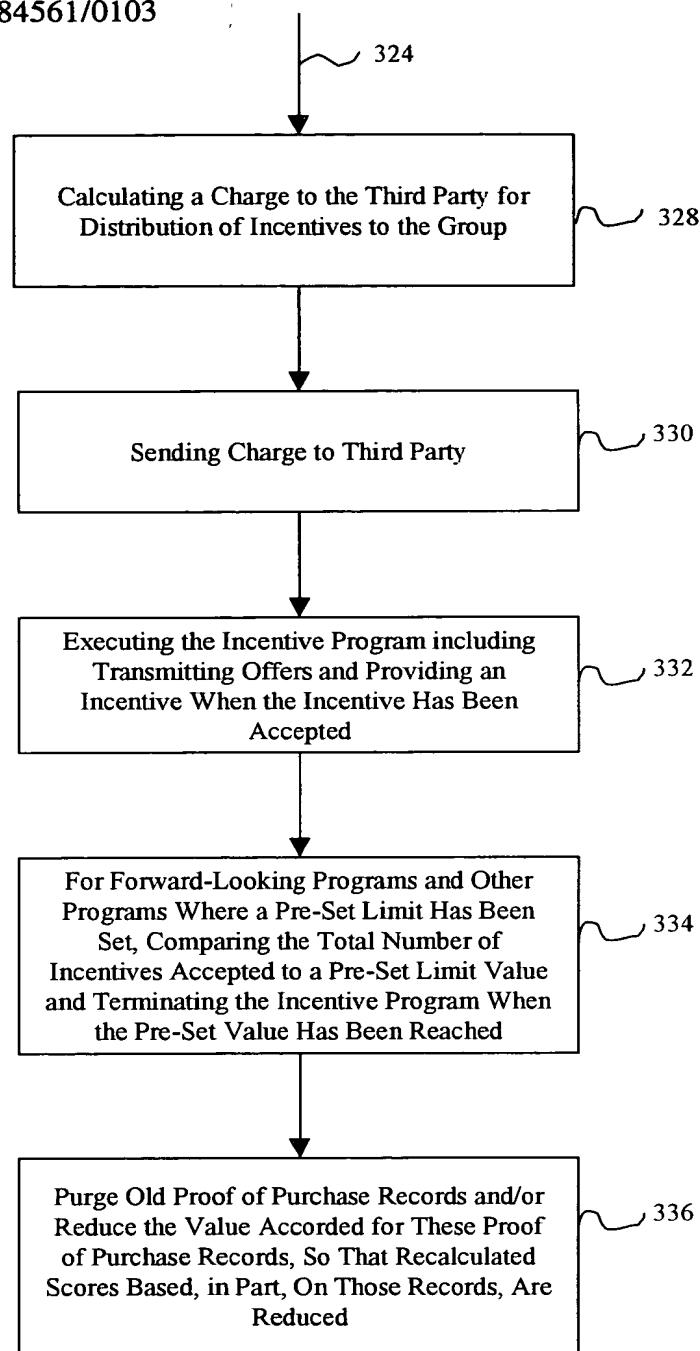
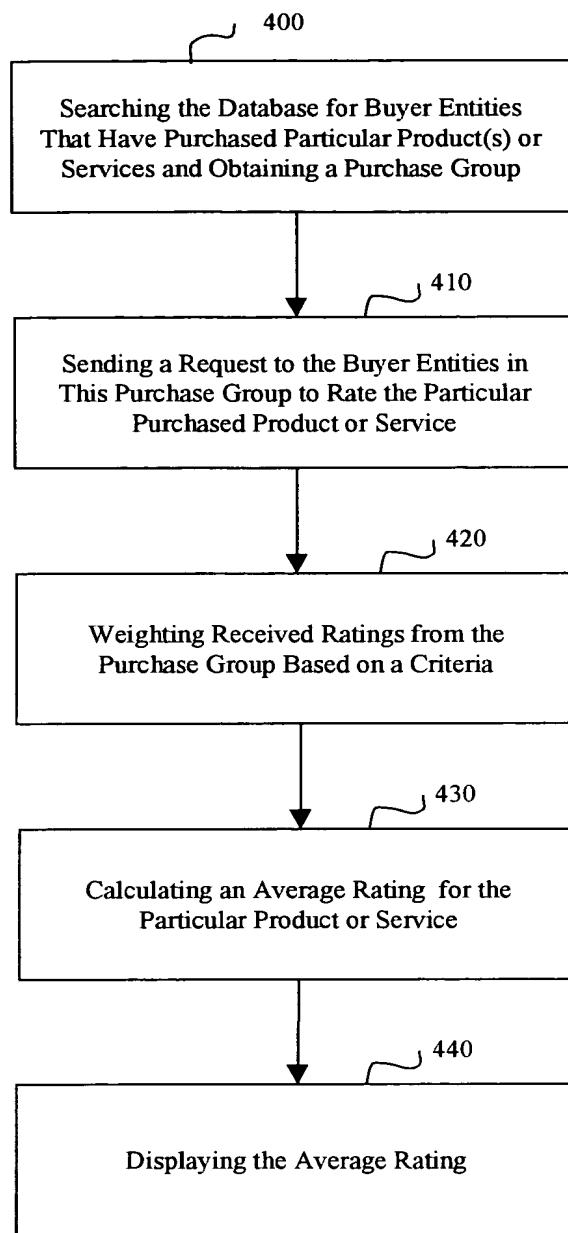


Fig. 3A



**Fig. 3B**

Title: BUYER-DRIVEN  
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Inventor(s): Mark Landesmann  
DOCKET NO.: 084561/0103



**Fig. 4**

Title: BUYER-DRIVEN  
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ENTITIES  
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DOCKET NO.: 084561/0103

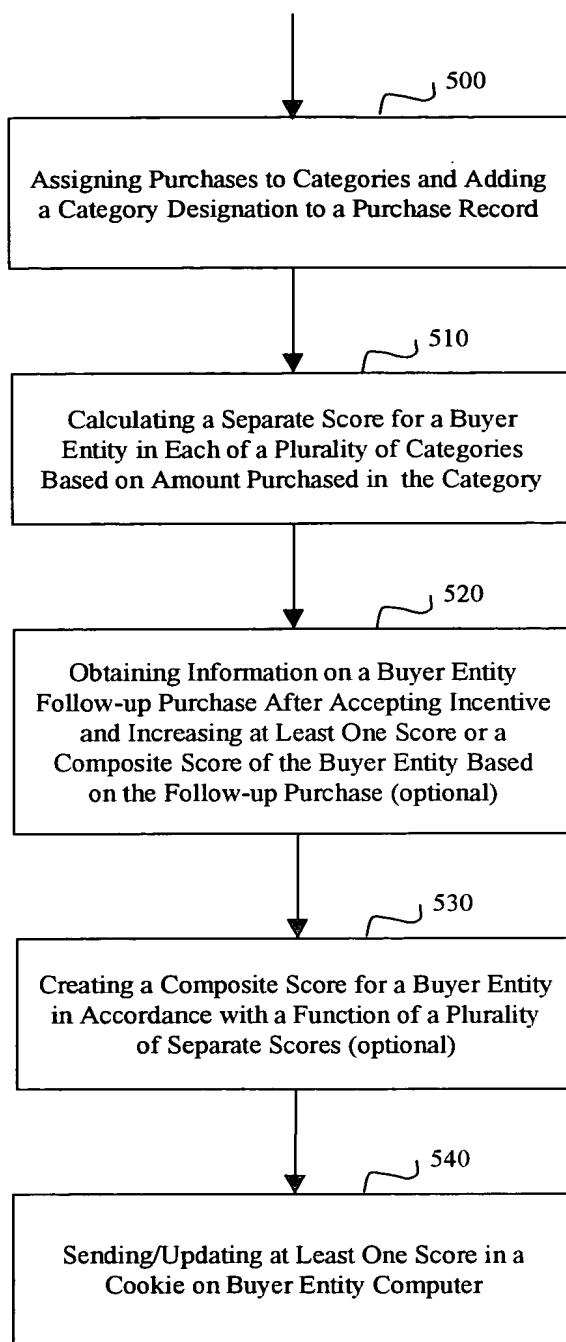
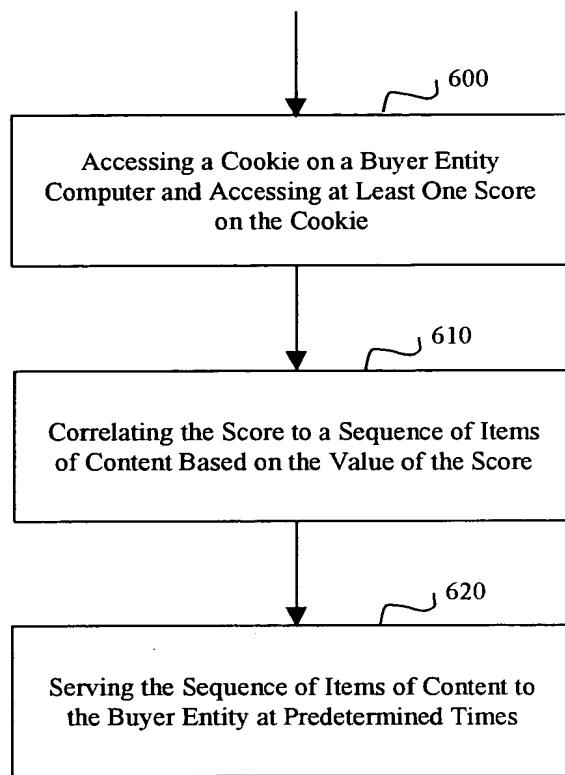


Fig. 5

Title: BUYER-DRIVEN  
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ENTITIES  
Inventor(s): Mark Landesmann  
DOCKET NO.: 084561/0103



**Fig. 6**

Title: BUYER-DRIVEN  
TARGETING OF PURCHASING  
ENTITIES  
Inventor(s): Mark Landesmann  
DOCKET NO.: 084561/0103

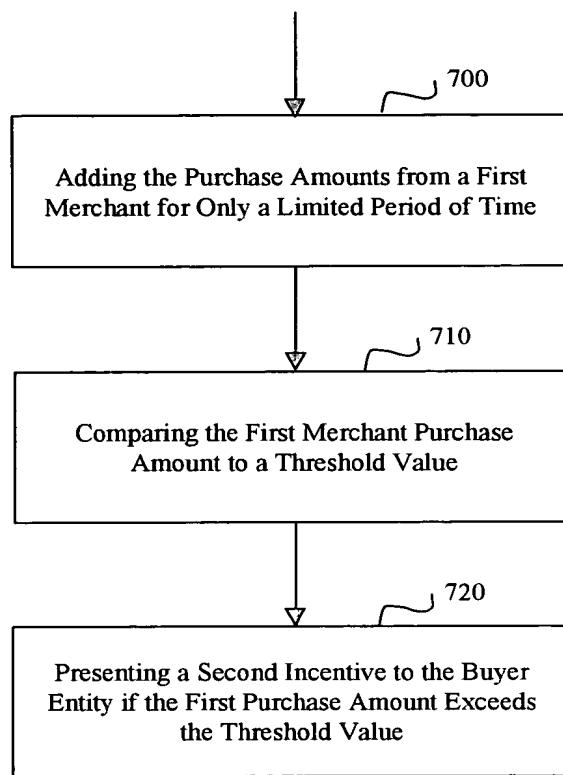


Fig. 7

Title: BUYER-DRIVEN  
TARGETING OF PURCHASING  
ENTITIES

Inventor(s): Mark Landesmann  
DOCKET NO.: 084561/0103

THE BUYER-DRIVEN

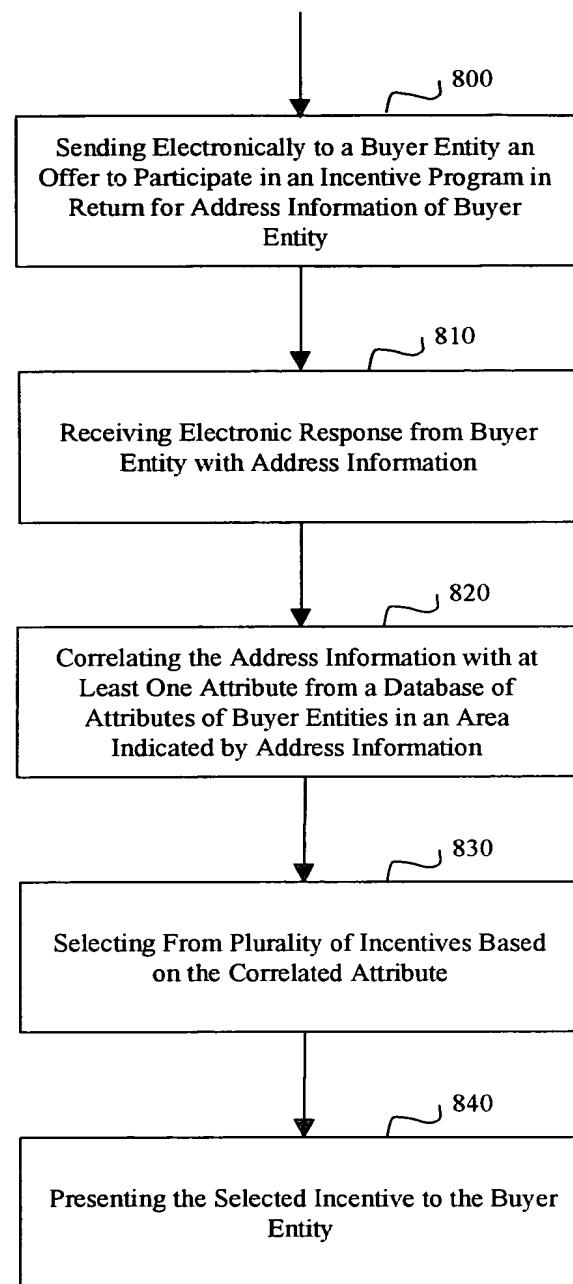
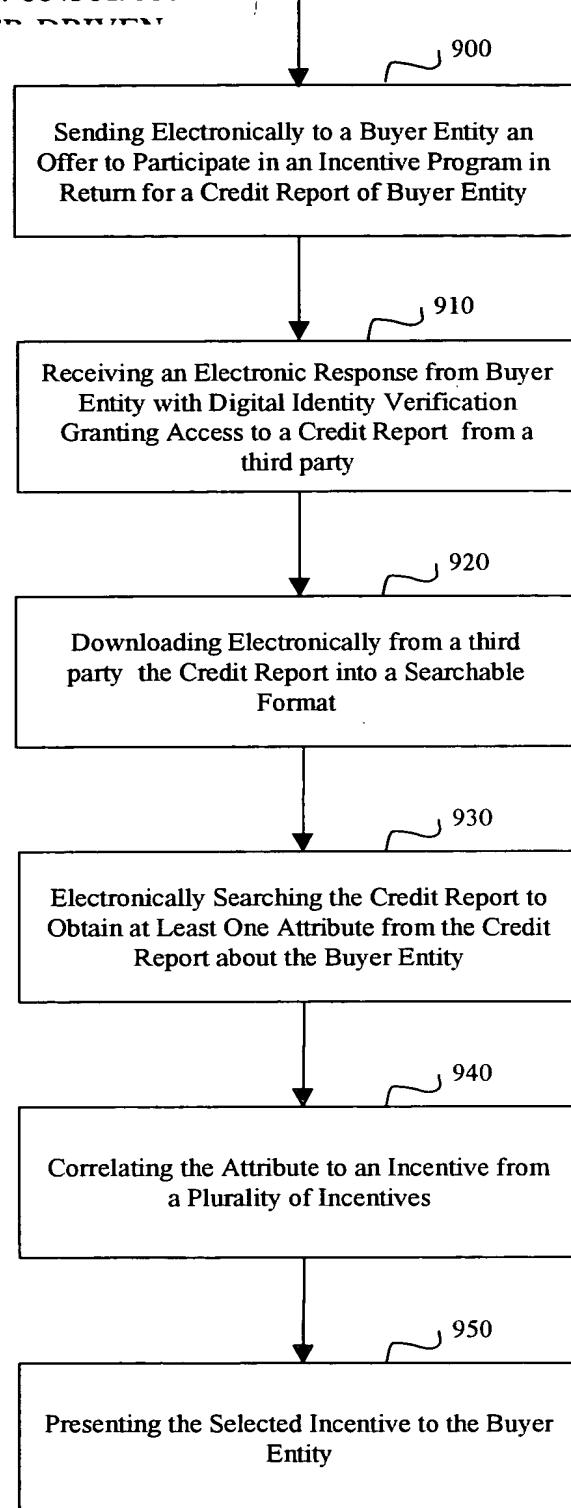


Fig. 8

Title: BUYER-DRIVEN  
TARGETING OF PURCHASING  
ENTITIES

Inventor(s): Mark Landesmann  
DOCKET NO.: 084561/0103



**Fig. 9**

Title: BUYER-DRIVEN  
TARGETING OF PURCHASING  
ENTITIES  
Inventor(s): Mark F. Desmann  
DOCKET NO.: 084561/0103

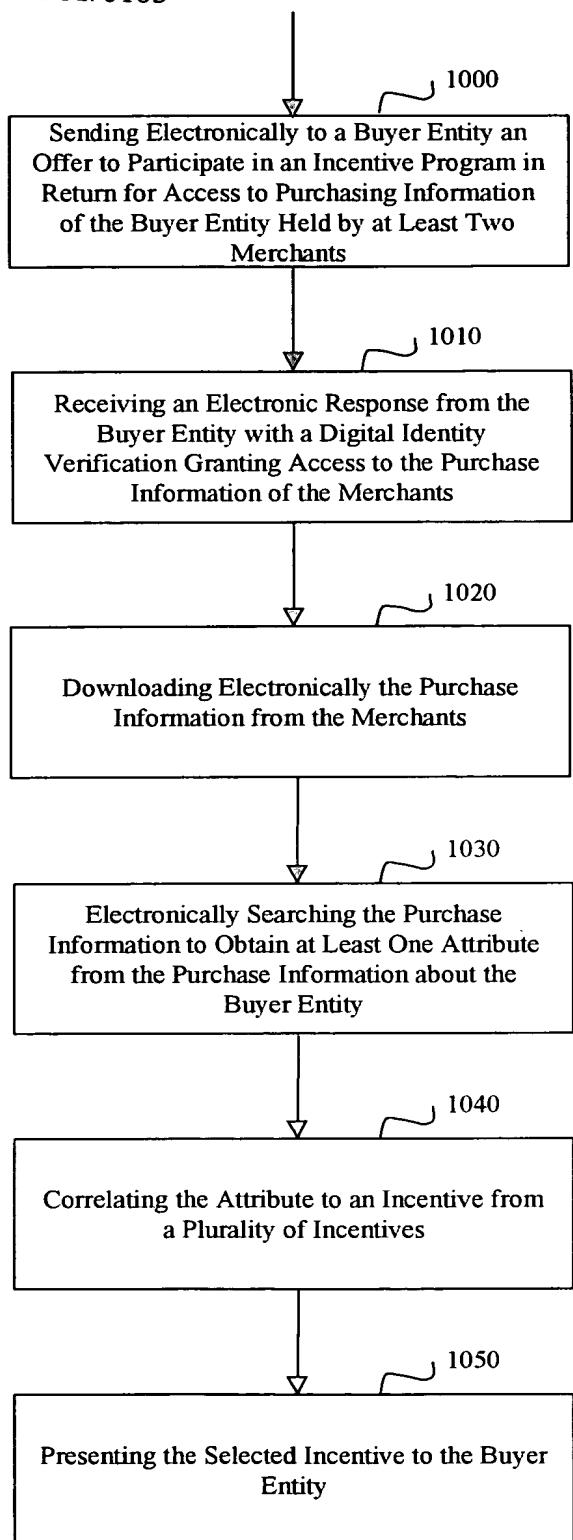
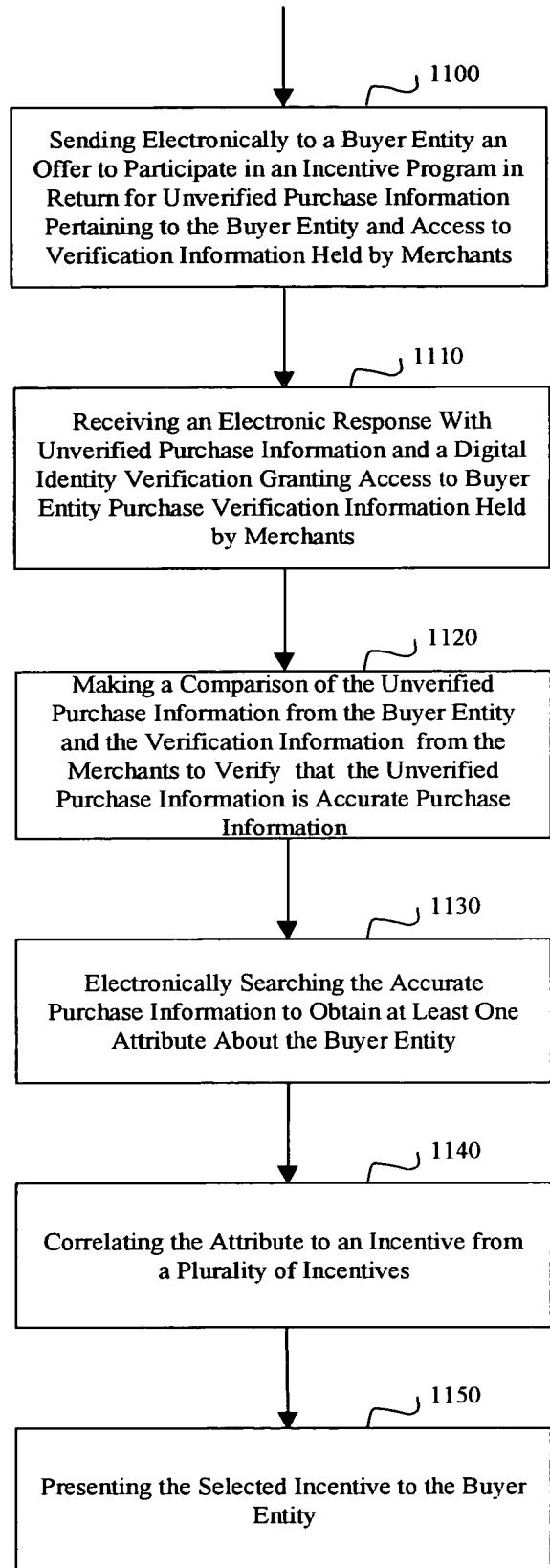
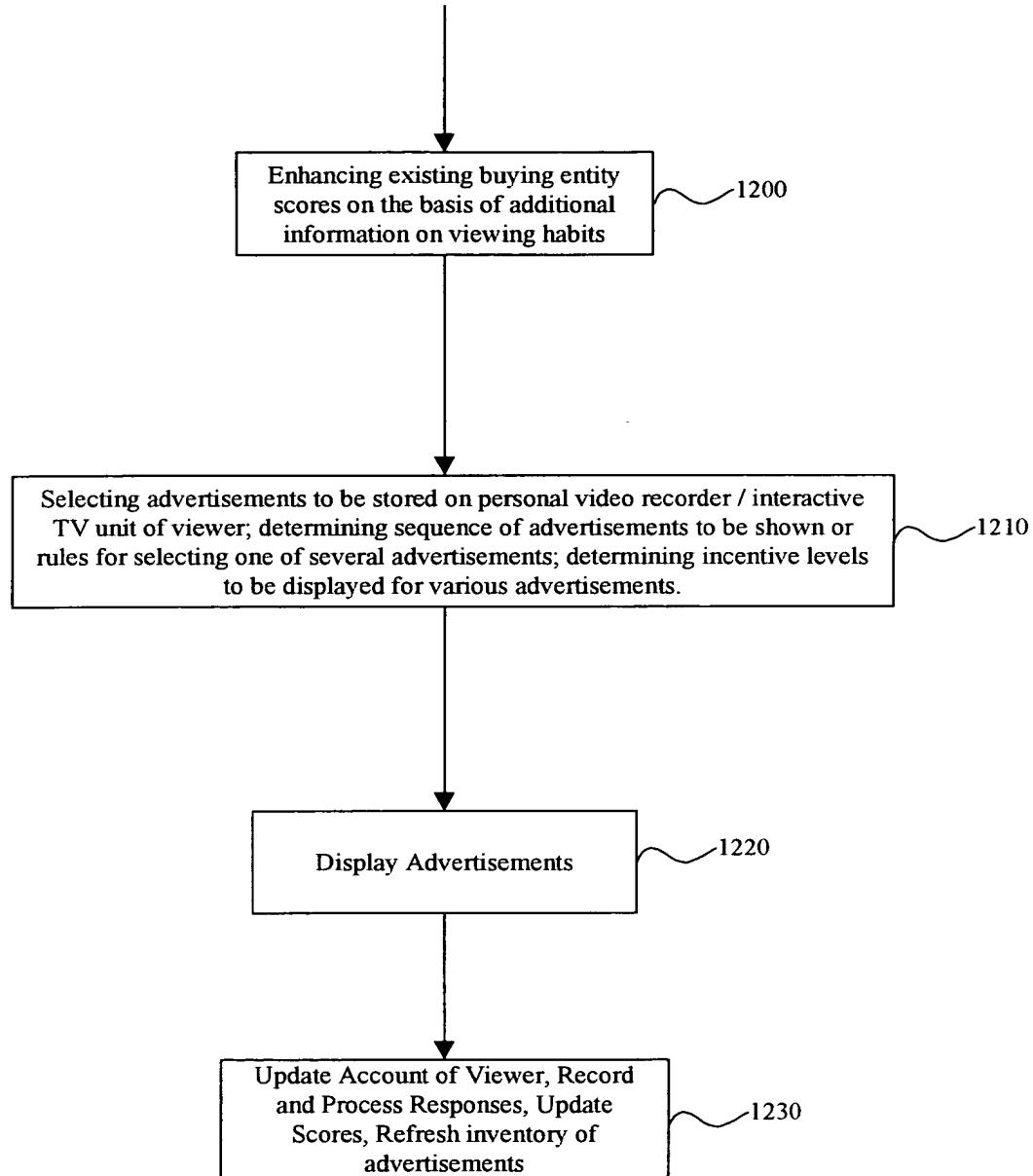


Fig. 10

Title: BUYER-DRIVEN  
TARGETING OF PURCHASING  
ENTITIES  
Inventor(s): Mark Landen  
DOCKET NO.: 084561/0103



**Fig. 11**



**Fig. 12**